



Tuesday, October 3, 2023  
Out of Penn's Woods and Into Our Gardens  
Pennsylvania's Native Treasures  
Cost: \$70 per person

Join us for a day of Herbal Enlightenment. For 38 years, the members of the Pennsylvania Heartland Unit have held a symposium to educate and enlighten the public about the use of herbs. This year we will have as our speaker Garden Communicators International's Hall of Fame member Kirk R. Brown. He will give two talks, one as Henry Muhlenberg and his contribution to International Horticulture and the other on the 'Art and Science' of garden design.

There will be ample opportunity for herbal learning and tasting throughout the day. After registering, we welcome you to sample the herbal refreshments that will be provided by our members. Take time to browse through the many interesting items available from our vendors. **Please be advised that some of our vendors only accept cash or check.** This is a great opportunity to do some early holiday shopping.

Visit the education table to learn about Foraging. Also, visit our tasting table for a sample of an herbal beverage celebrating Ginger, The International Herb Association's Herb of the Year. Be sure to check out the beautiful baskets and interesting items on display at the raffle tables; the raffle proceeds benefit the PHS scholarship program.

At our new venue this year, the DoubleTree by Hilton, Reading, enjoy a delicious luncheon and have a delightful day as we explore all areas related to herbs and learn about why Pennsylvania is one of the garden capitals of the world.

**Featured Speaker: Kirk R. Brown**

In 2021, Kirk was named a member of the Garden Communicators International's Hall of Fame. As a 'Green Achiever,' Kirk has won landscape design awards from The Perennial Plant Association, Association of Professional Landscape Designers, and PA Landscape and Nursery Association. He represented Joanne Kostecy Garden Design as a leader in the design/build industry. He worked as National Outreach Coordinator for America's Oldest Garden in Charleston SC. He is a past president of [www.GardenComm.com](http://www.GardenComm.com) and a founding member of [www.greatgardenspeakers.org](http://www.greatgardenspeakers.org). In the US and Canada, he has delivered hundreds of keynote addresses, guest

lectures, teaching symposia, and certified instruction over the past quarter century. He is also known to interpret historic horticulturists and international dignitaries: John Bartram, Carl Linnaeus, Mark Catesby, Peter Kalm, Benjamin Franklin, and Frederick Law Olmsted. With it all, he still finds time to cultivate his own private display garden. He is known socially as GRDNTRAVLR.

### **Morning Session: A World of Penn's Woods Plants!**

Henry Muhlenberg introduces you to why Pennsylvania is one of the garden capitals of the world. As the second generation of a German family settling in Berks, Lancaster, and York counties, Henry rose to become a world-renowned botanist introducing plants he found on the horticultural frontier of a new world. Imagine questing forward in Conestoga Wagons on the long ride to the edges of his known world and beyond. Join with the trade for riches that put Penn's Woods on the international map of the latest in botanicals, herbals, and pharmaceuticals. Not much has changed in 350 years! Join us for this spirited and inspirational welcome to Reading from a native son!

### **Afternoon Session: Recreating Eden: A Gardener's Travelogue**

Using Pennsylvania as a historical and geographical centering image, Kirk travels the world of ornamental horticulture in America. Across 340 years of plant exploration and garden introductions, Pennsylvania provides the sum of all plant experiences. Stroll through a gardener's highlight of sites that define the current art and science of garden design, from the roots of indigenous people's plant wisdom to 21st Century return to native pollinators, this travelogue will highlight a Cook's Tour of gardens not-to-be-missed!

#### **GPS - DIRECTIONS**

DoubleTree by Hilton, Reading  
701 Penn St.  
Reading, PA 19601

Please check the DoubleTree by Hilton, Reading website for further information.  
Any additional questions: Please contact Karen Moyer registration 610-763-8399

#### **Parking Instructions:**

- 1- Enter DoubleTree garage via Penn Street or Court Street
- 2- Bring license plate number in with you to the DoubleTree (this info is on your Auto Registration Card or snap a photo before you come into the Hotel)
- 3- Head to one of the 3 "Banquet Only" kiosks inside the hotel; Outside the Penske Amphitheater, Across from the Callowhill Ballroom or Across from the Centre Park Ballroom
- 4- Enter License Plate Number & Hit Ok

**Guests have 1 hour before event start time & 1 hour after event conclusion to validate their FREE parking.**

**YOU DO NOT NEED TO VALIDATE IMMEDIATELY UPON ENTRY.**

**PHHS**  
**38<sup>th</sup> Symposium and Luncheon**

**PROGRAM**

9:00	Registration, Shopping, Demonstrations, Coffee, Tea and Herbal Scones
10:30	Welcome and Introduction
10:40	Kirk R. Brown: A World of Penn's Woods Plants
11:40	Break for Lunch Setup
12:00	Herbal Luncheon. Time for Shopping and Visiting Demonstration Tables
1:30	Kirk R. Brown: Recreating Eden – A Gardener's Travelogue
2:30 – 4:00	Scholarship Raffle and Closing



Herbal Delights is sponsored by The Pennsylvania Heartland Herb Society, a Unit of the Herb Society of America.

PHHS is a non-profit organization whose purpose is to further the knowledge and use of herbs. For additional information about our unit, like us on Facebook or visit our website at [www.paheartlandhsa.org](http://www.paheartlandhsa.org)

Pennsylvania Heartland Symposium Officers are:

- Maria DiCecco, Jodylynn Mill .....Coordinators
- Barbara Flynn, Priscilla Plucinsky .....Centerpieces
- Barbara Flynn, Priscilla Plucinsky..... Favors
- Anita Bradley..... Vendors
- Karen Moyer..... Registration
- Lesley Noble..... Education Table
- Maureen Majka, Debra Schwenk..... Demonstration Table
- Elaine Shappell, Nola Gildin.....Program Booklets
- Jane Brubaker.....Refreshment Coordinator
- Diane Schuster .....Treasurer
- Dawn Fry.....Scholarship Raffle
- Jeannette Lanshe ..... Scholarship
- Diane Schuster..... Publicity
- Pat Pitkin.....Membership
- Mary Benischeck.....Kids and Gardening



Medicinal Disclaimer: While many members of PHHS are interested in the ethnobotany, history and the use of medicinal plants, The Herb Society of America does not advise, recommend, or prescribe herbs for medicinal use.